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## 2010 National Strategy

The 2010 National Drug Control Strategy was developed by ONDCP with input from Federal, State, and local partners. It provides a collaborative and balanced approach that emphasizes community-based prevention, integration of evidence-based treatment into the healthcare system, innovations in the criminal justice system, and international partnerships to disrupt drug trafficking organizations.

Because nearly all Americans are impacted by the consequences of drug use, the Strategy is designed to be relevant at the local level. Whether you are a parent looking for information, a community member interested in treatment resources, a police officer or local elected official searching for new approaches to drug-related crimes, or someone who wants to know more about the Administration's drug policy, the National Drug Control Strategy will serve as a useful resource.

### *To the Congress of the United States*

*I am committed to restoring balance in our efforts to combat the drug problems that plague our communities. Drug use endangers the health and safety of every American, depletes financial and human resources, and deadens the spirit of many of our communities. While I am proud of the new direction described here, a well-crafted strategy is only as successful as its implementation. To succeed, we will need to rely on the hard work, dedication, and perseverance of every concerned American.*

Barack Obama  
The White House

### [Video Message from the Director](#)



[View the Transcript](#)

### About the Strategy

- 2010 National Drug Control Strategy:
  - [Read the full strategy](#)
  - Executive Summary ([English](#), [Spanish](#))
  - [Highlights Document](#)
  - [FY 2011 Budget Summary](#)
  - [2010 Data Supplement](#)
- [Laying a Foundation for Improving Public Health and Safety](#)
- 2010 Signature Initiatives:
  - [Community-Based Prevention Strategies](#)
  - [Working to Get Drugged Drivers Off the Road](#)
  - [Prescription Drugs: Weighing the Benefits and the Risks](#)

Press Room

- Press Release: [President Obama Releases National Strategy to Reduce Drug Use and Its Consequences](#)
- Director's Blog Post: [Launching America's New Approach to the Drug Problem](#)
- Foreign Press Center Briefing: [Transcript](#) (PDF) [Video](#)
- Stakeholder Briefing Conference Call: [Transcript](#) (PDF)
- Press materials from other organizations:
  - American Psychological Association: [APA Applauds Evidence-Based Approach in New National Drug Control Strategy](#)
  - American Society of Addiction Medicine: [ASAM Applauds ONDCP's 2010 Drug Control Strategy: Supports Increased Focus on Demand Reduction](#) (PDF)
  - Families Against Mandatory Minimums: [FAMM Applauds ONDCP's New Direction in Drug Policy](#)
  - Institute for Behavior and Health: [Institute for Behavior and Health, Inc. Endorses 2010 National Drug Control Strategy](#)
  - Major Cities Chiefs Association: [MCC Press Release for the Obama Administration's Release of the National Drug Control Policy](#) (PDF)
  - National Crime Prevention Council: [NCPC Applauds New ONDCP National Drug Control Strategy](#)
  - National Narcotic Officers' Associations' Coalition: [National Narcotic Officers' Associations' Coalition Supports 2010 National Drug Control Strategy](#) (PDF)
  - Parent Teacher Association (PTA): [National PTA Statement on Obama Administration's 2010 National Drug Control Strategy](#)
  - Partnership for a Drug-Free America: [Partnership for a Drug-Free America Responds to 2010 National Drug Control Strategy](#)
  - The United States Conference of Mayors: [The U.S. Conference of Mayors Applauds the Administration's National Drug Control Strategy](#)

### **Resources for State, Local and Tribal Partners**

The Strategy and our shared efforts to reduce drug use and its effects can be successful only through collaborations with our partners.

In our continued effort to support and foster drug-free communities, ONDCP provides a number of additional online media and communications resources for our partners. Visit these links to find customizable posters and print ads, open letters to parents, and Public Service Announcements for your community:

- [MethResources.gov](#)
- [The Anti-Drug.com](#)

Sign up for one or more of these email groups to be sure you're informed about the latest news and resources:

- [Community Prevention Listserv](#)—a forum for prevention practitioners and Drug-Free Communities grant recipients to share ideas, ask questions, and create a shared sense of mission in the fight against drug abuse
- [The Anti-Drug Updates](#)—your source for the latest news, materials, and partnership opportunities available through the Media Campaign

### **Resources for Parents**

The Strategy is designed to support a number of programs in your area, including prevention, treatment, and law enforcement activities.

Parents and other adults can be a teen's greatest influence. If you are concerned that your teen may be using drugs or want more information on prevention, treatment, and recovery, please visit:

- [Drug Information](#)

- [Advice for Parents](#)
- [Crisis Information](#)
- [Parenting Tips Newsletter](#)

## Resources for Youth

For many teens today, drug use is an important issue. Risky behaviors, including substance abuse, can lead to unwanted social consequences or damaging implications for future success. The *Above the Influence* youth campaign empowers America's youth to reject drugs.

To provide the youth you care about with up-to-date, relevant drug facts, localized activities, and teen-friendly resources, please visit:

- [Above the Influence](#)
- [Drug Facts](#)
- [Get help for yourself or a friend](#)
- For teens who need help now, please call SAMHSA's Health Information Network (SHIN), **800-788-2800**, a resource and referral line staffed by highly trained counselors 24 hours/7 days a week).

## Supporting Agencies

The Strategy was developed with input from State and local governments, non-governmental partners, policy makers, community-based organizations, practitioners, and academics. The thoughtful contributions of these groups have helped shape the Strategy's new, balanced approach.

We are collaborating with a number of Federal partners to implement the Strategy, including:

- [Department of Defense](#)
- [Department of Education](#)
- [Department of Health and Human Services](#)
- [Department of Homeland Security](#)
- [Department of the Interior](#)
- [Department of Justice](#)
- [Department of State](#)
- [Department of Transportation](#)
- [Department of the Treasury](#)
- [Department of Veterans Affairs](#)
- [Small Business Administration](#)

## Stay Informed, Get Involved

Get the latest updates and participate in ongoing drug policy activities:

- [Of Substance Blog](#)
- [Twitter](#)
- [RSS Feeds](#)
- [Mobile Website](#)
- [Email updates](#)
- [Community Prevention Listserv](#)
- [Linking to ONDCP](#)

### Archived Strategies

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**President Barack Obama meets with Director of National Drug Control Policy Gil Kerlikowske in the Oval Office, May 10, 2010.**

**(Official White House Photo by Pete Souza)**

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